

Eurelectric is the sector association representing the interests of the electricity industry at pan-European level, plus its affiliates and associates on several other continents. We have over 34 full members, representing the electricity industry in 32 European countries.

PRESS & MEDIA RELATIONS ADVISOR

The Press and Media Relations Advisor plays a central role in Eurelectric. Crafting messages for press, researching on latest developments and maintaining an active network of press contacts, he/she has a pivotal role in proactively broadcasting Eurelectric's messages convincingly to the outside through all channels.

As Press & Media Relations Advisor, you will:

- Maintain an active network of contacts with journalists from the EU trade press, national dailies and news agencies.
- Interact daily with policy staff, members, stakeholders and electricity experts, researching on latest headline topics and policy developments.
- Write press statements, pitches and reaction quotes on key deliverables and EU policies, while advising on the type of media to alert and contact.
- Answer journalists' requests swiftly, with the support of the communications & policy teams and organise press interviews.
- Organise press points/conferences. Mastermind the participation of press in events and the involvement of press in business platform activities.
- Help policy staff approach the media convincingly, preparing storytelling elements and sharing interview techniques with them.
- Write news pieces for the web, including SEO dedicated articles and webpages.
- Manage media subscriptions and a budget line for press actions.
- Lead a network of communications managers, composed of communications experts from our member associations.

Requirements and competencies:

- Media studies and/or minimum 4-5 years' experience in the press and media field.
- Good understanding and personal interest for energy & climate issues. Ability to research and analyse ongoing key developments to prepare reaction statements.
- Outgoing personality, at ease interacting daily with journalists, electricity experts and the Secretary General.
- Knowledge of SEO writing technics a plus.
- Flexible and able to work under short deadlines.
- Native English or equivalent.

The post is available from October 2022. **Please submit your application by 15 September, including a CV and motivation letter to grondinelli@eurelectric.org.**

Attn. Giuseppina Rondinelli, HR Manager, Tel +32(0)471813802